



Queen Anne Helpline

Serving Queen Anne, Magnolia and South Lake Union

2025 Sponsorship Opportunities

At Queen Anne Helpline, we envision engaged communities that honor human dignity, value belonging, and embrace interdependence. We are a homegrown nonprofit with a two-part mission: we work to prevent homelessness through rental and utility assistance in neighboring ZIP codes (98109, 98119, and 98199). Additionally, without regard to ZIP code or housing status, we help ensure that everyone has access to the foundational resources we all need to thrive.

The housing crisis continues to impact renters in Seattle, with rent prices on the rise and a scarcity of affordable housing. As a result, our services of rental and utility assistance to residents who live in our service area (zip codes 98109, 98119, and 98199) are seeing a higher demand than ever before. **In 2024, we kept 420 of our neighbors stably housed in our service area and kept 618 neighbors well-resourced with nutritious food, quality clothing, and crucial hygiene products. 59% of our clients identified as Black, Indigenous, or a Person of Color. Seniors made up 25% of our clients, and 61% of our clients resided in subsidized housing, transitional housing, or were homeless or living in a shelter.** In addition to homelessness prevention, we provide supportive services (bus tickets, adult clothing, hygiene items, linens, food, and targeted referrals) to anyone in the greater Seattle area, regardless of zip code.

We are looking for community partners like you to help us deepen our impact! We have several options, at different price points, for you to be listed among the valued businesses and organizations that support this crucial work. Each option has plenty of opportunities for us to highlight and celebrate you, whether it's all year long or at one of our signature events. Please read on to learn more about these options and choose the one that works best for your needs.

To become a sponsor of Queen Anne Helpline, please select your sponsorship level and method of payment and follow the instructions listed below. If you have any questions, please contact Cara, our Executive Director, at cara@queenannehelpline.org

If paying by credit card: Please visit our website and complete our online sponsorship form.

If paying by check: Please send a check payable to Queen Anne Helpline to 311 W McGraw St, Seattle WA 98119. Please include the email address of your contact person in the memo line.

Sustaining Sponsorships

We have opportunities to highlight and celebrate our sponsors throughout the year. We are offering you an opportunity to be a sustaining sponsor for the 2025 calendar year! This will include multiple channels of appreciation and discounted participation at our events, as well as ongoing recognition. Sustaining sponsorships provide us with revenue that strengthens our programs and allows us to continue expanding our impact and reach. Below are the available sponsorship levels with the associated benefits for each.

Community Leader - \$5,000+

- Name and logo displayed at all events and featured on Run for Home t-shirts (adult only)
- Logo and recognition as an annual sponsor in print and email marketing for all events
- Recognition of sponsorship at all events during announcements
- Logo with link to website on Queen Anne Helpline website for duration of 2025
- 2 free entries to all signature fundraising events
- ***Sponsoring at \$8,000+ can put your business in a Champion level category! Let us know if you're interested in this option to be listed as the Champion sponsor of Queen Anne Helpline.***

Good Neighbor - \$2,000

- Name and logo displayed at all events
- Logo with link to website on Queen Anne Helpline website for duration of 2025
- **1** free entry to a signature fundraising event

Run for Home Sponsorships

Queen Anne Helpline's **Run for Home 5K run/walk/roll** offers a fun and active way for neighbors to participate in preventing homelessness and strengthening community in Queen Anne, Magnolia, and South Lake Union. The Run for Home has been a summer highlight for over 30 years, and it continues to raise awareness about Queen Anne Helpline and the work supported by the businesses and organizations in our community.

The Run for Home is a family-friendly 5k, spread across 2 weeks when participants can build community by forming or joining small teams of their neighbors to run, walk, or roll. It occurs in the summer, and the dates for this year's event are soon to be announced. Participants register and receive a performance-fabric running shirt (designed exclusively for the 2025 event, with sponsor logos on the back). We help facilitate participants forming teams to gather with their neighbors and complete the 5k anytime during the 2-week window given. This sponsorship provides an excellent opportunity to increase visibility and support for your organization throughout the community.

Presenting Sponsor- \$3,000+

- Logo prominently displayed on event t-shirt
- Recognition as a Presenting Sponsor in all **physical and digital** event marketing, including on event website
- Inclusion in registration materials (printed material of your choice, like a flyer or coupon, which participants will receive with their shirt and other materials)
- **Discounted entry for all employees** (with free shirts) to the Run for Home

Supporting Sponsor - \$1,000

- Logo displayed on event t-shirt
- Recognition as a Supporting Sponsor in all **digital** event marketing, including on event website
- Inclusion in registration materials (printed material of your choice, like a flyer or coupon, which participants will receive with their shirt and other materials)

Taste of Queen Anne Sponsorships

The Taste of Queen Anne is Queen Anne Helpline's longstanding fundraising gala in the fall. This event highlights the outstanding food and community that Queen Anne is known for, providing guests an elegant opportunity to celebrate the spirit of care among neighbors. Catered by local Chef Maximillian Petty of Eden Hill and attended by both long-term supporters and those new to the area, this is a wonderful event that you won't want to miss out on!

Presenting Sponsor- \$6,000+

- Logo **prominently** displayed on event materials, including programs
- Recognition as a Presenting Sponsor in all **physical and digital** event marketing, including on event website
- Recognition as a Presenting Sponsor at the event during announcements
- **1 table (for 8 guests)** at the Taste of Queen Anne

Supporting Sponsor - \$3,000

- Logo displayed on event materials, including programs
- Recognition as a Supporting Sponsor in all digital event marketing, including on event website
- Recognition as a Supporting Sponsor at the event during announcements
- Entry for **4 guests** at the Taste of Queen Anne