

311 West McGraw St Seattle, WA 98119

Rental Aid, Move-in Deposits, Utility Assistance
SERVING "THE NINES"

Queen Anne

Helpline

98109, 98119, 98199

FOOD, CLOTHING, HYGIENE BANK
& METRO TICKETS
FOR ALL

206.282.1540

www.queenannehelpline.org

Queen Anne Helpline 2021

SPONSORSHIP OPPORTUNITIES

The ongoing COVID pandemic underscores the need for meaningful engagement opportunities within our community. Queen Anne Helpline is reimagining and expanding our event roster in 2021 to meet this need. We will be holding primarily outdoor, socially distanced activities focused on family participation, with a lavish in-person gala planned for the later phase of reopening. These events give your business the chance to reach even more people and get the most out of your Helpline sponsorship dollars. QA Helpline donors represent our service area's highest earners and make for loyal customers. Your brand and business will be exposed to this valuable demographic while keeping our whole community housed, warm, and supported.

We anticipate demand for services will continue to grow in 2021, so your support of the Helpline has never been as crucial. We have several levels of sponsorship available.

We are also happy to customize packages specific to your business' specific goals.



Our 2020 sponsors were seen by over 250,000 people last year via promotions, social media and advertising.

****NOTE**

The Taste of Queen Anne August 22

Our premier fundraising event will be bigger and more fun than ever. This year's version of the Taste will be a food walking tour of upper Queen Anne, highlighting as many local restaurants as possible. Last year's sponsors of the Taste were seen by more than 250,000 people via ads and social media. We can craft your presence at the event to optimize value for you.

Kid's Corner –Queen Anne Days September 24

Kid-centric activity booth at highly attended 3-day community event.

Queen Anne Helpline Booth-Summer Farmer's Market Summer 2021

Presence at Community Booth, showcasing the work of QA Helpline and informing shoppers about upcoming events. 100s of attendants per week.

Family Fun Day October 16

Held at a local playfield with rotating events, each safely spaced. Historically, our family-focused summertime fun run has drawn hundreds of participants.

2021 Board Appreciation Dinner January 9, 2022

Dinner for our board and most generous donors and friends. Full evening of top-quality food and entertainment.

***All dates are subject to change. We estimate all will occur within a week or less of projected timeline pending current COVID guidelines. We hope to have a finalized schedule by May 1.*

Tier 1 Sponsor: \$10,000-\$50,000

- Logo in all print, including event programs and electronic media
- 4 Tickets for each event
- Promotional pricing for you and your employees to attend, 25% off additional tickets
- Logo on Helpline website with link to company website, all social media promotion
- Logo prominently displayed at events & recognition from podium.

Tier 2 Sponsor: \$5,000-\$9,999

- Logo in all print, including event programs and electronic media
- 2 Tickets for each event
- Promotional pricing for you and your employees to attend, 25% off
- Logo on Helpline website with link to company website. all social media promotion
- Logo prominently displayed at events & recognition from podium.

Tier 3 Sponsor: \$2,500-\$4,999

- Logo in all print, including event programs and electronic media
- Logo on Helpline website with link to company website, all social media promotion
- Promotional pricing for you and your employees to attend 25% off all tickets
- Logo prominently displayed at events

Tier 4 Sponsor: \$1,000-\$2499

- Logo in event programs
- Logo on Helpline website with link to company website, all social media promotion
- Promotional pricing for you and your employees to attend- 25% off all tickets

Tier 5 Sponsor: \$250-\$999

- Name in event programs
- Logo on Helpline website with link to company website, all social media promotions

About Queen Anne Helpline

Our mission is to prevent homelessness and stabilize the lives of neighbors through financial and supportive services.

Our Impact

- Preventing & Reducing Homelessness

We prevent over 500 evictions each year through our financial support program and provide move-in assistance to help households move into secure, permanent housing. Supportive Services

Together with clients we work to ensure access to the building blocks of wellness, bolstering the resilience needed to face challenges effectively.

- Meeting Basic Needs with Dignity

We provide clothing, hygiene items, bus tickets & food to more than 1,100 people annually, as well as aid to keep utilities connected for 100s of clients per year.

QUEEN ANNE HELPLINE SPONSORSHIPS –2021

Business or Organization

Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address _____

Sponsorship Level

_____ \$9,999+ Tier 1 Sponsor

_____ \$4,999+ Tier 2 Sponsor

_____ \$2,499+ Tier 3 Sponsor

_____ \$999+ Tier 4 Sponsor

_____ \$250+ Tier 5 Sponsor

Contract Notes and Specified Changes:

_____ Check enclosed (Payable to Queen Anne Helpline; Mail to 311 West McGraw Street, Seattle, WA 98119)

_____ Credit Card Payment email mduma@queenannehelpline.org for online payments.